



Madeleine
newrest



Happy-Meal Initiative Proposal

Introduction

Madeleine

Our



Happy place

Introducing a joyful
and nutritious meal
plan for all!

Introduction to Happy Meal Program

Madeleine

Our



Happy place

01



PROGRAM PURPOSE AND REACH

The initiative provides hot, nutritious meals for FS1 to Year 2 students, filling a service gap for 564 children.

02



MEAL COMPOSITION AND PRESENTATION

Happy Meals include a main dish, healthy side, sweet treat, and drink, served in colourful themed boxes with fun stickers.

03



DIETARY AND CULTURAL CONSIDERATIONS

Meals are halal, nut-free, age-appropriate, with vegetarian options to meet diverse dietary needs.





Sunday – Pasta Party Day

Main Dish: Cheesy Pasta Twirls

Cheesy Chicken Pasta Twirls are a comforting and familiar main dish that appeals to young children.

Colorful Veggie Sticks

Rainbow Veggie Sticks include carrot and sweetcorn, adding color and nutrition to the meal.

Dessert: Banana Surprise Muffin

Banana Surprise Muffin is a tasty and energy-boosting dessert enjoyed by students.

Refreshing Apple Juice

Apple Juice Box provides a refreshing and vitamin-rich drink to complete the meal.





Monday – Safari Feast

Protein-Rich Main Dish

Mini Beef Kofta Safari Balls provide a flavorful and protein-packed main course served with fluffy rice.

Refreshing Side Snack

Cool Cucumber Coins add hydration and a satisfying crunchy texture to the meal.

Creamy Dessert

Vanilla Yogurt Cup offers a creamy, nutritious dessert to complement the meal.

Hydration Essential

Bottled Water ensures proper hydration, essential for an active safari-themed lunch.





Tuesday – Ocean Adventure

Balanced Main Course

Crunchy fish fingers and creamy mashed potatoes provide a nutritious balance of protein and carbohydrates for energy.

Healthy Vegetable Side

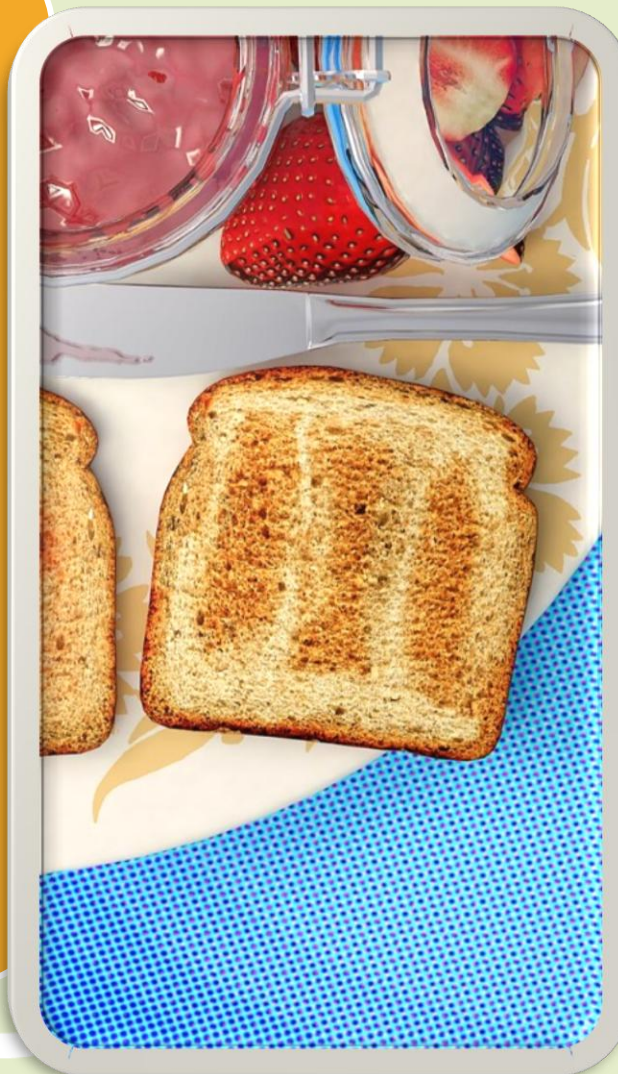
Steamed broccoli, called Little Trees, offers essential vitamins and dietary fiber for healthy growth.

Refreshing Fruit Treat

Watermelon Smile Slices provide a sweet, hydrating fruit option that children enjoy.

Vitamin C Beverage

Orange juice box adds a citrus flavor boost and important vitamin C to support immunity.





Wednesday – Cheesy Fun Day

Magic Mac & Cheese

Mac & Cheese includes hidden vegetables to enhance nutrition while remaining tasty and kid-friendly.

Cherry Tomato Pops

Cherry Tomato Pops add vibrant color and fresh flavor, making vegetables fun and appealing.

Sweet Mini Cookie

Mini Chocolate Chip Cookie offers a small, enjoyable treat to complete the meal.

Hydrating Bottled Water

Bottled water serves as a refreshing drink to keep children hydrated with their meal.





Thursday – Wrap It Up!

Kid-Friendly Wrap

The Chicken Shawarma Roll-Up is mild and suitable for children, offering a flavorful main dish.

Fresh Salad Mix

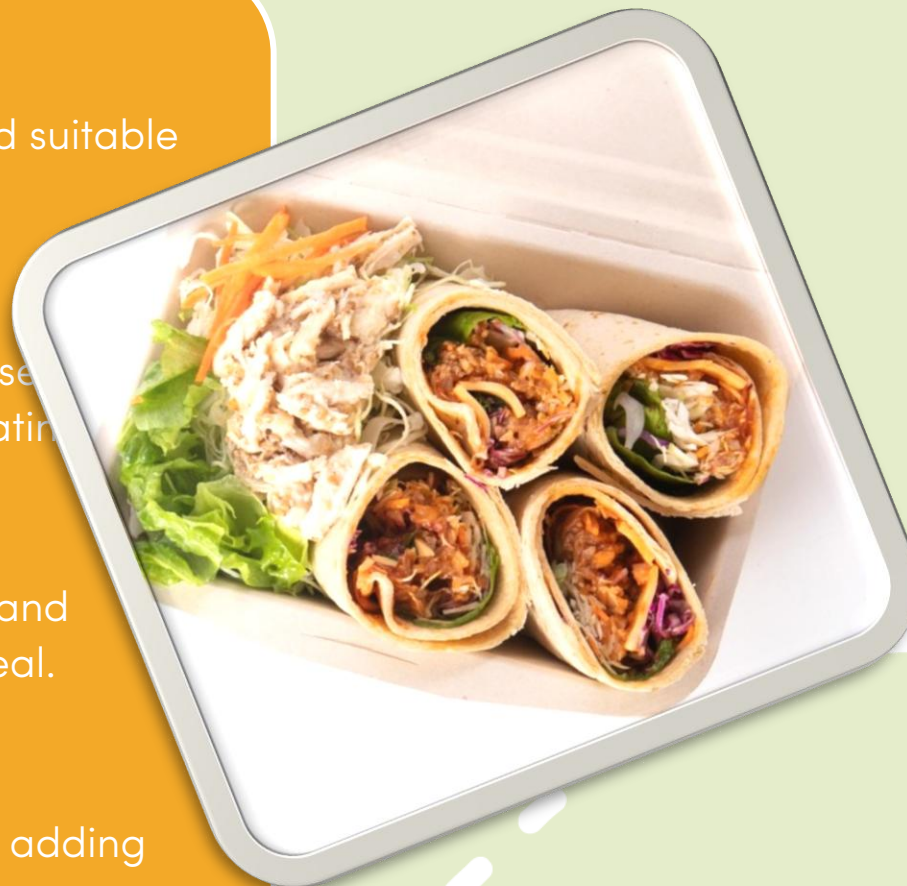
A colorful salad mix adds freshness and essential nutrients to the meal, promoting healthy eating.

Delightful Dessert

Strawberry Yogurt Swirl provides a sweet and nutritious dessert option for a balanced meal.

Completing Drink

An apple juice box accompanies the meal, adding hydration and a familiar beverage choice.





Bonus Features of Happy Meal Program

Engaging Meal Presentation

Meals come in colorful themed boxes with fun stickers to make lunchtime more enjoyable for children.

Dietary Safety and Inclusivity

All meals are halal, nut-free, and age-appropriate to ensure safety and inclusivity for all children.

Vegetarian Meal Options

Optional vegetarian swaps are available, providing flexibility to accommodate different dietary preferences.

Madeleine by Newrest Concept

The program emphasizes presentation, nutrition, and child-friendly design aligning with the Madeleine by Newrest concept.



Thank you

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See you there!



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